

LIQUOR QUICK FACTS

2022 - 2023

1

Alberta's liquor model

Since 1993, Alberta's unique liquor model has created an open and competitive marketplace, providing ample business opportunity and consumer choice. AGLC is responsible for managing the liquor supply chain in Alberta and ensuring progressive developments in the industry while building strong relationships with liquor stakeholders.

Before privatization*

Alberta Liquor Control Board stores	208
Hotel off-sales	530
Private retailers (beer / wine / agency)	65
Total liquor retailers	803
Products available	2,200

Pricing: Government set shelf price, which was consistent in all stores.

*From ALCB Annual Report, year ended January 5, 1993.

Currently*

Retail liquor stores	1,593
Off-sales** (hotel/manufacturer/other)	549
General merchandise liquor stores	100
Other liquor retailers (commercial caterers/delivery services)	176
Total liquor retailers	2,418
Products available	33,628

Pricing: Retailers set shelf price based on market conditions and competition.

*As of March 31, 2023.

**Effective March 17, 2020, Class A Minors Allowed and Minors Prohibited licensees are permitted to sell liquor for off-site consumption. Liquor may be sold through take-out or delivery from licensed establishments with or without the purchase of food.

2

Inspections Between April 1, 2022, and March 31, 2023.

- AGLC inspectors conducted **20,643** inspections at liquor licensed premises, **6,679** licensees were inspected and **65** licensees were issued **73** penalties.
- Inspectors check licensees for compliance in a number of areas including, but not limited to: patron proof of age, selling to minors, serving to intoxicated patrons and serving after hours.
- **99** per cent of liquor licensees complied with legislation, regulation and policy.

3

Pricing and supply

- Suppliers of spirits, wine, beer and refreshment beverages (or agencies that represent them) ship their product to privately operated warehouses approved by AGLC.
- Licensees, including retailers, buy their liquor products at wholesale prices.
- The wholesale price includes the invoice price, federal customs and excise duties (where applicable), liquor markup, recycling fees, bottle deposit and GST.
- Revenue from the markup is retained by AGLC and remitted to the Government of Alberta's General Revenue Fund (less expenses).

4

Recycling

- As part of our environmental commitments, AGLC works in partnership with the Beverage Container Management Board in container recycling efforts throughout the province.
- In 2022, over 2.5 billion beverage containers (soft drink, juice, water, and liquor bottles and cans) were returned to recycling depots with a return rate of 83.0 per cent.*

*Beverage Container Management Board

Encouraging responsibility

DrinkSense

DrinkSense

AGLC encourages Albertans to be informed and make responsible, moderate choices for themselves when consuming alcohol and avoiding alcohol-related harms. Visit [DrinkSenseAB.ca](https://www.drinksenseab.ca).

DRY9

Dry9

The Dry9 program encourages pregnant Albertans and their supporters to not drink alcohol while pregnant or trying to conceive and to share their healthy choice with others. Visit [Dry9.ca](https://www.dry9.ca).

Responsible consumption

Results from our annual Survey of Albertans shows alcohol is enjoyed responsibly and is a personal choice by Albertans. Among Albertans surveyed, 86 per cent report they have purchased alcohol and 89 per cent reported that they drink responsibly based on 2011 Canada's Low-Risk Drinking Guidelines.

AGLC Survey of Albertans, fiscal year 2022-2023.

Training for staff at licensed premises

As of March 31, 2023.



PROSERVE LIQUOR Staff Training

ProServe Liquor Staff Training

Certification is mandatory for anyone involved in liquor sales, service or delivery, or providing security at licensed premises.



633,190
certificates issued since program began in 2004



PROTECT SECURITY Staff Training

ProTect Security Staff Training

Mandatory for security staff, managers and supervisors of security at minors prohibited licensed premises and Commercial Public Resale Special Events. Owners, managers and security staff of companies contracted to provide security must also be ProTect-certified.



65,402
certificates issued since program began in 2008

Visit [smartprograms.aglc.ca](https://www.smartprograms.aglc.ca).

Liquor financial results

For the year ended March 31
(in thousands of dollars).

	2023 ¹	2022
Liquor net revenue	\$ 850,412	\$ 876,677
Operating expenses	(37,838)	(32,740)
Other revenue	12,530	9,743
Liquor net income (Revenue to GoA) ²	\$ 825,104	\$ 853,680

¹AGLC Annual Report 2022-23, pages 67.

²Government of Alberta's General Revenue Fund.

Sales¹

For the year ended March 31.

	2023 ²		2022	
	(in thousands of dollars)	(in hectolitres, hL)	(in thousands of dollars)	(in hectolitres, hL)
Beer	\$ 943,344	2,189,809	\$ 932,120	2,233,147
Spirits	933,641	299,984	909,451	303,380
Wine	636,960	412,790	636,943	430,522
Refreshment beverages	294,606	567,550	285,972	573,567
Total	\$ 2,808,551	3,470,133	\$ 2,764,486	3,540,616

¹Liquor that is sold to licensees (e.g., retailers) at wholesale prices.

²AGLC Annual Report 2022-23, page 35.

Licensing & compliance

Licences / registrations in effect*

As at March 31, 2022.

Class A (restaurants/bars/lounges/taprooms)	5,539
Class B (sports stadiums/convention centers/racetracks)	1,062
Class C (private clubs/military or police canteens)	762
Class D (retail stores/hotel off-sales/delivery services)	2,418
Class E (breweries/distilleries)	257
Class F (fermentation/winemaking facilities)	27
Total*	10,065
Liquor agencies	819

*Totals do not include an additional four duty free store licenses.

Licence classes

For more information on classes of liquor licences, visit aglc.ca/liquor/liquor-licences.

Manufacturing in Alberta

As at March 31, 2022.

Breweries	155
Distilleries	58
Wineries/meaderies	25
Refreshment beverage* manufacturers	14
Packaging facilities**	5
Total	257

* Refreshment beverages include coolers, ciders, kombucha and ready-to-drink.

** Licensees who blend, flavour and/or package liquor for, or on behalf of, a liquor supplier as approved by AGLC.